

CEU UCH				FH MÜNSTER UNIVERSITY OF APPLIED SCIENCES	
Study year	Semester	Course	ECTS credits	Equivalent course at FH MÜNSTER UNIVERSITY OF APPLIED SCIENCES	ECTS credits
				Study year 1 of the "Bachelor of Arts International Business and Management, Track European Business Programme" at FH MÜNSTER UNIVERSITY OF APPLIED SCIENCES (choose 60 ECTS) *At least one of the 12 ECTS modules and no more than two of them have to be chosen	
		sin convalidación	0	German (mandatory)	6
4	1	Responsabilidad Social y Gobierno corporativo	6	Intercultural Management & German Academia (mandatory)	6
4	2	Dirección Estratégica	6	Corporate Management	6
4	2	Simulación Empresarial	6	Business GameTopSim - Simulation	6
4	1	Creación y Innovación Empresarial	6	Entrepreneurship	6
4	1	Dirección de Logística y producción	6	Logistics	6

3	2	Competencia y Entorno Internacional	6	International Management	6
3	2	Análisis y gestión financiera	6	Intermediate Finance	6
3	2	Dirección de Recursos Humanos	6	International HRM	6
3	2	Competencia y Entorno Internacional	6	Economics II: Globalization and European Integration	6
4	2	Dirección Estratégica	6	Current Issues in International Management and Economics	6
		sin convalidación		Business English	6
3	1 o 2	Marketing Estratégico o Marketing Operativo	6	Innovation and Entrepreneurship *	12
4	2	Marketing Internacional	6		
3	1	Marketing Estratégico	6	Strategic Marketing Engineering *	12
3 o 5	2 o 1	Marketing Operativo o Marketing Sectorial	6		
3	1	Diseño de las organizaciones	6	Advanced Organization Design *	12
3	2	Dirección de Recursos Humanos	6		
4	1	Finanzas corporativas	6	International New Ventures *	12
3	1	Sistema Fiscal	6		
"final"	"final"	End-of-degree project (TFG)	6	-	-